

In last year's report I remarked that a website is never finished. Technologies and habits change. Social Media, in particular Facebook, has had a big influence on people's habits and now lots of members use the closed Striders Facebook group almost exclusively to share chat and stories. It's evident from the website statistics that most visits are from people who have seen a notification about a report on Facebook. It's impossible to predict how technologies will evolve and how that will affect the website and I am completely comfortable with these uncertainties.

I'm a great believer in experimenting. It's more interesting, it's more fun, and things can veer off in unexpected directions. Some things work and some things don't. The things that don't work can be quietly abandoned and never spoken of again.

Here are a few brief thoughts on how the website is looking now and how it might develop.

### **Member Contributed Content**

I believe this is an AGM item. While the main content of the website is its rich history of run reports there are also a lot of useful reference pages on things such as track, trail, cross country and fell running. There's no dark art to these pages. They've all been contributed by club members. If there's anything you'd like to write about that doesn't fit in as a race report but could be of wider interest please consider sharing it.

### **Comments on Reports**

Anita and I decided to give this a try last week as an experiment. It seems to work quite well so we'll keep on doing it.

### **Self-Submission of Reports**

We're doing more on the website now via online forms and it seems to work quite well. Using the online form helps us a lot as it prompts for and structures the information we need for publishing reports. It's also useful for submitting club records, GP amendments and general feedback.

### **Run Reports and Race Reports**

Reports are usually associated with races but they don't need to be. Last year I wrote that 2018 seemed to be the year of the epic. This is great but don't let that discourage you from writing about low-key events and runs. I loved reading James Lee's run reports about the run back from Newcastle, and we've had reports from Jules and Penny about challenges they've undertaken. If you recce an upcoming fell race route for instance; that would make an interesting and useful read.

### **Run Routes**

This one is on the back burner. It still interests me a lot but it takes a bit of work to put together. I might dust it off later perhaps if there's sufficient interest.

### **Quality Control**

Straight from last year. The website is pretty well structured but there's a lot of old and incorrect information and broken links. It would be a massive project to fix it all. But if you see something wrong on the website and you'd like to see it fixed let us know. It needn't take any time. Just 30 seconds to copy the webpage address, note the error, and lob it to [website@elvet-striders.uk](mailto:website@elvet-striders.uk)

If you have any thoughts, suggestions or questions about the website, let the web officers know at [website@elvet-striders.uk](mailto:website@elvet-striders.uk)